



PROGRAM GUIDE ADVERTISING

SPRING 2022

Kittery Community Center and STAR Theatre | 120 Rogers Road | Kittery, ME 03904

ADVERTISE YOUR BUSINESS IN THE UPCOMING KCC PROGRAM GUIDE!

PRINTING AND DISTRIBUTION

There are 6,000 copies of the Kittery Community Center Program Guide printed. Of those, 5,500 are directly mailed to Kittery and Kittery Point residences. There are two issues mailed per year - one in January/February and another in August/September. The remaining program guides are distributed throughout Kittery and Greater Seacoast area businesses and locations. They are also available to those who enjoy a performance or event in our STAR Theatre.

SHELF LIFE

Since the guides cover six months of programming and events, readers keep it on hand and refer back to it time and time again. It is also posted on our website, www.kitterycommunitycenter.org, and on social media where it can be viewed by anyone at anytime. All of this means great exposure and sales opportunities for your business!

PUBLICATION SCHEDULE

Spring 2022 Guide - January/February

ARTWORK

All ads will be in color print and must be in high resolution digital format. Digital ads should be formatted as either a JPEG or PNG file and emailed to vlachapelle@kitterycommunitycenter.org by December 17, 2021.

Please complete the ad form below and send to:

Kittery Community Center

Attn: Val Lachapelle

120 Rogers Road, Kittery, ME 03904

or via email to:

vlachapelle@kitterycommunitycenter.org

You will be invoiced in February. Thank you for your support of the Kittery Community Center and STAR Theatre!

AD SIZES & PRICING

1/2 Page Ad
7.5" x 5"
\$250

1/4 Page Ad
3.75" x 5"
\$150

Business Card Ad
3.5" x 2"
\$100

ADVERTISER:

CONTACT:

ADDRESS:

CITY:

STATE:

ZIP:

PHONE:

EMAIL:

ADVERTISING OPTIONS

___ 1/2 PAGE AD FOR FALL/WINTER 2021 ISSUE. \$250

___ 1/4 PAGE AD FOR FALL/WINTER 2021 ISSUE. \$150

___ BUSINESS CARD AD FOR FALL/ WINTER 2021 ISSUE. \$100